**Email to Parishioners for Year-End Giving**

*Please use the following text to create your email to your parishioners using the email system you prefer.*

Subject: Maximize your Impact

Message:

Dear (First Name/Information Salutation),

You know that any time you give to support the work of Christ in our parish you are investing in a mission and making our world a little better. This year, in thanksgiving for all our blessings, we have focused our parish outreach on (insert community aid/meals for less fortunate, toy collections, emergency funds). To date, we have provided (describe specific numbers such as – adopted XX families to provide for, collected meals for XX families, offered $XX in emergency funds to XX families, etc.), and we couldn’t do all this without the support of our people.

And of course, making a gift now will also have added benefits for the tax year.

So, with a little year-end planning, you can optimize your impact and make a giﬅ by December 31! Some options to consider this year which may give you some additional benefits are:

* **Give smart, give stock:** Donate appreciated stock, pay no capital gains and your charitable deduction is at the full, fair market value of the stock.
* **Make the giﬅ that pays you back:** Set up a charitable gift annuity or remainder trust and transfer assets before December 31 to help lower estate taxes.
* **Make a gift now you can direct later:** Set up a donor-advised fund with the Catholic Foundation this year, and make grants to all your favorite charities (including your parish!) later.
* **If you are 70 ½ or older:** Make a giﬅ directly from your IRA - it counts toward your required minimum distribution!
* **Make your mark on the future:** Leave a giﬅ in your will or trust, give life insurance you no longer need or donate real estate.

Contact the parish office to learn more about how to make your year-end giﬅ.

You are a giﬅ to us, your faith family. With a heart full of gratitude, we wish you a

Merry Christmas and blessed holiday season!

Father (Last Name) and your friends at (Parish Name)