

Will you RTSE *to the* CHALLENGE?

2022 Giving Challenge | The Catholic Foundation

In 2021, the Catholic Foundation made the bold decision to place the annual Gala, our signature event for the Diocese of St. Petersburg, "on pause" and challenged our community to lend their support to the ministries that benefited from the event in past years. Along the way we discovered something – while the event was a wonderful celebration, **the priority for our benefactors was supporting the ministries.** Through their support, we met the challenge and raised what had been achieved at events in the past but with no event expense.

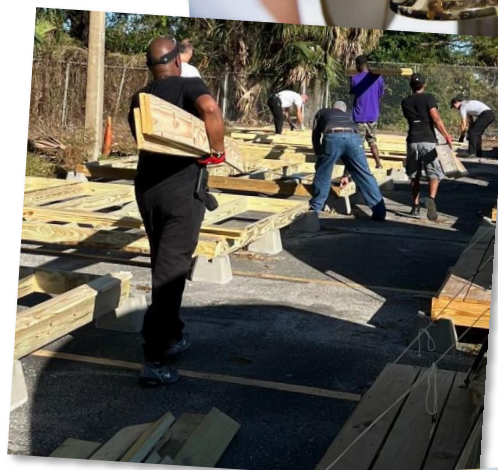
Therefore, in 2022 we are raising the bar and expanding the challenge so we can fund these amazing ministries today and take steps to support them long-term:

- **Regional youth ministry and young adult programs**
- **Evangelization efforts** to assist in spreading the Good News
- **Affordable housing projects** within the five counties we serve
- **Tuition assistance** for families seeking a Catholic school education for their children

Our goal this year is \$600,000 and our generous challenge partners are asked to prayerfully consider two gifts:

- 1. Meet the need today – \$300,000**
Make a gift today that will fund a grant to these ministries this year!
- 2. Build for the future – \$300,000**
Make a gift to build a new Ministry Life Fund investment account for all four ministries. These funds will grow with each new donation, not only in their base value, but also in the interest returned on the investment – providing grant funding for these four ministries well into the future.

Please consider rising to the challenge in 2022! You can split your gift between the two challenge areas, as well as designate to the ministry areas that are most important to you. **What truly matters is we help these ministries with their critical work of spreading the Gospel.**



Recognition &

PARTNER LEVELS

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We are grateful for the wonderful support we receive through our challenge and we want to publicly recognize those who make all this generosity possible. For your generous gift of:

	\$25,000	\$10,000	\$5,000	\$2,500
Invitation to a private event with Bishop Gregory Parkes	X			
“Featured Foundation Hero” in fall 2022 issue of the Catholic Foundation Newsletter, sent to 650+ supporters and legacy donors	X			
Recognition in the results promotion, with publication on diocesan website and social media outlets featuring 100,000+ visiting diocesan website each year, 230,000+ engaged users through Facebook and 74,000 impressions per month through Twitter	X	X		
Name/logo recognition through December 2022 on the Catholic Foundation website with link (as applicable)	X	X		
Induction into <i>Mater Dei</i> Giving Society: <ul style="list-style-type: none"> • For <i>Individual Partners</i>, recognition as a member of the <i>Mater Unitatis</i> (Mother of Unity) Circle and invitation to participate in all membership events with Bishop Parkes for this major donor circle in the coming year • For <i>Corporate Partners</i>, recognition as a member of the <i>Mater Ecclesiae</i> (Mother of the Church) Circle and invitation to participate in all membership events with Bishop Parkes for this major donor circle in the coming year 	X	X	X	
Recognition with as a “Challenge Partner” in three print/digital publications: <ul style="list-style-type: none"> • Fall issue of the Catholic Foundation Newsletter, sent to 650+ • The annual Impact Report to benefactors, sent to 650+ • Digital annual Impact Report to benefactors published and promoted on the foundation website as well as diocesan website and social media outlets featuring 100,000+ visiting diocesan website each year, 230,000+ engaged users through Facebook and 74,000 impressions per month through Twitter 	X	X	X	X
Name recognition through July 2022 on the Catholic Foundation website with link (as applicable)			X	X