

2021 Giving Challenge PARTNER LEVELS

In past years, the Catholic Foundation has held its annual Gala in February as the signature event for the Diocese of St. Petersburg. This event usually brings together 600+ supporters from Citrus, Hernando, Hillsborough, Pasco and Pinellas counties. However, for 2021 Bishop Parkes has accepted the recommendation of the Board of Trustees to not hold a live event in order to avoid issues of safety for our guests and good stewardship in protecting financial resources in uncertain times.

While we have made the decision to place our event on “pause,” the need to support these ministries remains. Therefore, we are asking our dedicated event sponsors and supporters to accept our **2021 Giving Challenge**, transitioning their support of our event into a gift knowing that with no event expense, **100% of every dollar donated will be directed to the key areas of ministry:**

- Tuition assistance for families seeking a Catholic school education for their children
- Affordable housing projects within the five counties we serve
- Regional youth ministry and young adult programs
- Evangelization efforts to assist in spreading the Good News

Many of our Gala sponsors enjoy the publicity they receive at the live event for the approximate 600 attendees. It is important to know that the potential impact as a Giving Challenge Partner can be just as, if not more beneficial due to the increased exposure we are offering this year. Below are our available partnership opportunities for your consideration, recognition and impact potential, followed by samples of each piece listed for reference:

PLATINUM - \$25,000

The **Platinum Partnership** features the following:

- Recognition as Platinum Partner with logo in our special mailing to approximately 5,000 past supporters of this event including all pastors and Catholic school principals
- Recognition as the “Featured Foundation Hero” and “Challenge Partner” in the Catholic Foundation January 2021 Newsletter sent to 500 past event supporters and legacy donors
- Name or logo recognition as Platinum Partner through December 2021 on the Catholic Foundation website with link as applicable
- Recognition as Platinum Partner in the challenge results publication on diocesan website and social media outlets featuring 100,000+ visiting diocesan website each year, 230,000+ engaged users through Facebook and 74,000 impressions per month through Twitter
- Recognition as Platinum Partner with logo on all “thank you” correspondence with those who accept the challenge



Bringing Ministry to Life.

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PARTNER LEVELS

GOLD - \$10,000

The **Gold Partnership** features the following recognition elements:

- Recognition as Gold Partner with name/logo in our special mailing to approximately 5,000 past supporters of this event including all pastors and Catholic school principals
- Recognition as “Challenge Partner” with name/logo in the Catholic Foundation January 2021 Newsletter sent to 500 past event supporters and legacy donors
- Name/logo recognition as Gold Partner through August 2021 on the Catholic Foundation website with link as applicable
- Recognition as Gold Partner in the challenge results publication on diocesan website and social media outlets featuring 100,000+ visiting diocesan website each year, 230,000+ engaged users through Facebook and 74,000 impressions per month through Twitter
- Recognition as Gold Partner with logo on all “thank you” correspondence with those who accept the challenge

SILVER - \$5,000

The **Silver Partnership** the following recognition elements:

- Recognition as Silver Partner with name/logo in our special mailing to approximately 5,000 past supporters of this event including all pastors and Catholic school principals
- Recognition as “Challenge Partner” with name/logo in the Catholic Foundation January 2021 Newsletter sent to 500 past event supporters and legacy donors
- Name/logo recognition as Silver Partner through May 2021 on the Catholic Foundation website with link as applicable
- Recognition as Silver Partner with logo on all “thank you” correspondence with those who accept the challenge

COPPER - \$3,500

The **Copper Partnership** the following recognition elements:

- Recognition as Copper Partner with name in our special mailing to approximately 5,000 past supporters of this event including all pastors and Catholic school principals
- Recognition as “Challenge Partner” with name/logo in the Catholic Foundation January 2021 Newsletter sent to 500 past event supporters and legacy donors
- Name/logo recognition as Copper Partner through March 2021 on the Catholic Foundation website with link as applicable

BRONZE - \$2,500

The **Bronze Partnership** the following recognition elements:

- Recognition as “Challenge Partner” with name/logo in the Catholic Foundation January 2021 Newsletter sent to 500 past event supporters and legacy donors
- Name/logo recognition as Bronze Partner through March 2021 on the Catholic Foundation website with link as applicable



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